



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Davis Group Inc, The
Attention: Accounts Payable
4201 Bee Caves Rd, Suite C-101
Austin, TX 78746

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
938633-1	08/12/12	August 2012	07/30/12 - 08/06/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Florida Votes	FLORIDA VOTES!	1211

Flight Dates	Order #	Alt Order #
08/02/12 - 08/06/12	938633	06259959

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
923		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	08/03/12	08/03/12	Good Morning America	7-9AM	----2--	:30	2	\$475.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	----2--	2	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	08/03/12	8:30 AM	Good Morning America	7-9AM	:30	FLVOTES1201H	\$475.00 NM
1	WPBF	F	08/03/12	9:00 AM	Good Morning America	7-9AM	:30	FLVOTES1201H	\$475.00 NM
2	08/06/12	08/06/12	Good Morning America	7-9AM	2-----	:30	2	\$475.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	2-----	2	\$475.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/06/12	7:59 AM	Good Morning America	7-9AM	:30	FLVOTES1201H	\$475.00 NM
2	WPBF	M	08/06/12	8:47 AM	Good Morning America	7-9AM	:30	FLVOTES1201H	\$475.00 NM
3	08/06/12	08/06/12	THE CHEW	1P-2P	1-----	:30	1	\$225.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	1-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/06/12	1:36 PM	THE CHEW	1P-2P	:30	FLVOTES1201H	\$225.00 NM
4	08/02/12	08/02/12	M-SUN WPBF News 25 @ 11-11:35PM		---1---	:30	1	\$800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	---1---	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	08/02/12	11:28 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	FLVOTES1201H	\$800.00 NM
5	08/06/12	08/06/12	WPBF News 25 @ Noon 12pm-1230pm		1-----	:30	1	\$325.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	1-----	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	08/06/12	12:22 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	FLVOTES1201H	\$325.00 NM

Total Spots 7

Gross Total \$3,250.00



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DUPLICATE

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Advertiser	Product	Estimate Number
Florida Votes	FLORIDA VOTES!	1211

www.thewpbfchannel.com**Payment Terms 30 Days**

<u>Agency Commission</u>	\$487.50
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<u>Net Amount Due</u>	\$2,762.50
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